
Bikes by the Bay Sponsorship Packet

Thank you for considering sponsoring the Bikes by the Bay! August 17th at Halvorsen Park from 10-6. Our event unites motorcycle enthusiasts from across the nation for a weekend filled with camaraderie, entertainment, and a celebration of biking culture. Notably, all proceeds from this event benefit local charities such as Food for People's Backpacks for Kids and Senior Brown Bag Program along with the Eureka Women's Rescue Mission. Your generous support not only ensures the success of our festival but also aids in promoting safe and responsible motorcycle practices in our community.

Below are the sponsorship tiers available:

Tier 1: Platinum Sponsor - \$2,500 (2 sponsorships available)

- Prominent logo placement on all promotional materials, including posters, flyers, and banners
- Recognition as a Platinum Sponsor in press releases and media coverage
- Prime positioning of your company logo on the event website and social media platforms, with a direct link to your website
- Acknowledgment during opening and closing ceremonies, as well as throughout the event
- Booth space provided at the event
- Six complimentary event passes
- Large logo and name placement on the sleeve of the event tee shirt
- Event Appreciation Plaque
- Logo on Banner across 5th street prior to the event

Tier 2: Gold Sponsor - \$1,000 (3 sponsorships available) (Lg. Logo)

- Logo placement on select promotional materials, such as posters and flyers
- Recognition as a Gold Sponsor in press releases and media coverage
- Inclusion of your company logo on the event website with a hyperlink to your website
- Acknowledgment during opening and closing ceremonies
- Booth space provided at the event
- Four complimentary event passes
- Large logo placement on the back of the event tee shirt
- Event Appreciation Plaque

Tier 3: Silver Sponsor - \$500 (8 sponsorships available) (Sm. Logo)

- Inclusion of your company name on select promotional materials, including posters and flyers
 - Recognition as a Silver Sponsor in press releases and media coverage
 - Listing of your company name on the event website with a hyperlink to your website
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- Acknowledgment during opening and closing ceremonies
- Booth space provided at the event
- Two complimentary event passes
- Small logo placement on the back of the event tee shirt
- Event Appreciation Plaque

Tier 4: Bronze Sponsor - \$250 (30 sponsorships available) (Name and number)

- Listing of your company name on select promotional materials, including posters and flyers
- Recognition as a Bronze Sponsor in press releases and media coverage
- Inclusion of your company name on the event website with a hyperlink to your website
- Booth space provided at the event
- Two complimentary event passes
- Listing of your business name and phone number on the event tee shirt
- Event Appreciation Plaque

Tier 5: Supporting Sponsor - \$100 (open sponsorships available) (Motorcycle Clubs Only)

- Listing of your club's name on the event T-shirt
- Recognition as a Supporting Sponsor in press releases and media coverage
- Acknowledgment during opening and closing ceremonies
- Booth space provided at the event
- Two complimentary event passes
- Club Name placement on the back of the event tee shirt
- Event Appreciation Plaque

We deeply appreciate your consideration and support in making the Bikes by the Bay Festival an unforgettable and impactful event. For further information or to explore customized sponsorship opportunities, please contact us at:

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Thank you for your invaluable support!